

t4 Cares[♥]

SOCIAL IMPACT REPORT 2025



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FOREWARD

At its heart, T4 Cares exists because community matters — and because sport has the power to change lives.

T4 Cares delivers community wellbeing and sport-based programs that use the T4 Boulder League's platform as their foundation. T4 takes the physically demanding discipline of bouldering and transforms it into an inclusive, team-based sport - one that brings people together, builds confidence, and helps individuals develop the habits required for healthier lives.

Tamworth Bouldering is the flagship expression of this mission. What began as a local community initiative has grown into a vibrant and supportive environment where young people, adults and families find belonging, purpose and challenge. Through the T4, participants of all abilities develop resilience, improve physical capacity, and form meaningful social connections.

As T4 expands beyond the Tamworth region, we see clear evidence that these outcomes are both replicable and scalable. It opens the door to what becomes possible when an inclusive sporting framework is intentionally designed to meet real social needs - from youth engagement to mental fitness to community cohesion.

This Social Impact Statement highlights the work of T4 Cares, the effectiveness of the T4 sporting platform, and the meaningful change occurring in the communities we serve. We remain committed to building environments where people of all ages and backgrounds can thrive.

Chris Eather

Co-Founder, T4 Boulder League

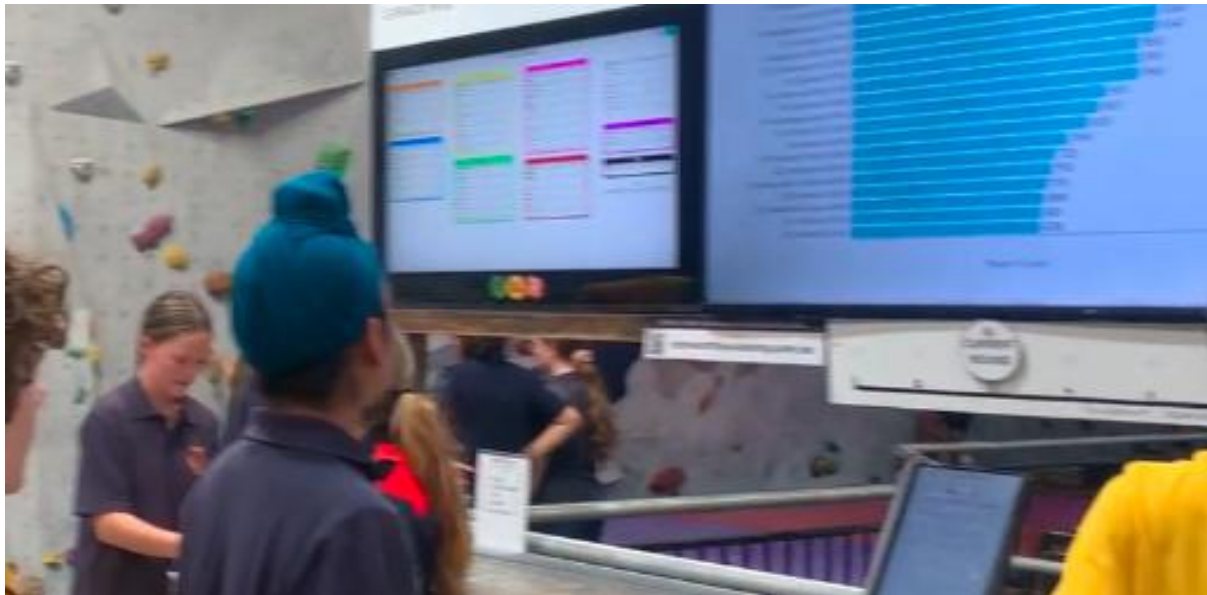


WHO WE ARE

Ten4 Australia Incorporated T/A T4 Cares is the not-for-profit, social responsibility and community impact arm of the T4 Boulder League.

T4 Cares exists to expand the reach of the T4 sport by removing barriers to participation and ensuring equitable access for disadvantaged and priority groups.

By removing barriers to the T4 sport and enabling affiliate programs to operate alongside it, we strengthen pathways to confidence, connection and healthier lives.



T4 SPORT FORMAT



SUMMARY

Bouldering is the activity — the physical movement discipline.

T4 is the sport format layered over that activity.

In the same way that golf uses consistent rules, recognised game formats and a universal handicap system to transform “hitting a ball” into a structured global sport, T4 provides the rules, handicap, scoring and team structure that turn indoor bouldering into an inclusive and fair sport.

The T4 Platform is the digital delivery mechanism - similar to how golfers use a scoring app. It ensures:

- standardised scoring
- universal handicap system
- consistent fairness / equity
- player development data

This standardization enables T4 Cares to use T4 as a reliable tool for community wellbeing.



VISION

Strong, healthy communities built through the power of the T4.

MISSION

To fulfil our social responsibility by expanding access to the T4 sport for priority and disadvantaged groups, and delivering programs that strengthen mental fitness, resilience, connection and long-term wellbeing.

OUR PURPOSE

We believe in the power of sport to change lives.

T4 Cares exists to extend the reach and deepen the impact of the T4 sport format, using sport as a vehicle for genuine community wellbeing.

Our purpose is to ensure equitable access and long-lasting impact.

VALUES

LEAD WITH
INTEGRITY

Do the right thing

We set firm ethical standards and lead by example in sport and culture.

FOSTER
COMMUNITY

T4 is inherently inclusive

Anyone can play. A diverse community is central to our success.

PROMOTE
EXCELLENCE

Be the best you can be

Encourage people to be the best version of themselves.

INNOVATE
WITH INTENTION

Think. Explore. Grow.

Always pushing the boundaries of possibilities to make meaningful impact.

THE NEED

Communities face growing physical, social and mental health challenges, with limited access to inclusive sport and wellbeing programs.

Key Challenges:

- **Declining Youth Engagement:** Traditional sports are needing to adapt to modern lifestyle demands.
- **Mental Health Pressures:** Rising stress, anxiety and disconnection.
- **Access Barriers:** Cost, confidence and social barriers.
- **Changing Sport Preferences:** Growing demand for flexible, inclusive, social formats.

These challenges are visible across Australia and reflect global trends. T4 Cares addresses these needs by using the T4 sport as a vehicle for connection, resilience and long-term wellbeing.



THEORY OF CHANGE



1. INPUTS

- T4 digital platform
- Community facilities & partner venues
- Coaches, mentors & support staff
- School and youth engagement networks
- Allied health and wellbeing partners
- Government, corporate & philanthropic support
- Subsidies for priority groups
- Volunteers and local advocates
- Safe, inclusive culture

2. ACTIVITIES

- Seasonal T4 sport programs
- Weekly structured team-based participation
- Youth and school programs
- Adult wellbeing participation
- Subsidised access for priority groups
- Modified wellbeing programs
- Community-building initiatives & connection

THEORY OF CHANGE



THEORY OF CHANGE



3. OUTPUTS

- 2,500+ seasonal T4 players nationally (2025)
 - 86% of all participants are youth
- 1,000+ players annually in Tamworth since 2021
 - 46% play for min 6 months or more
- 152 priority youth subsidised in 2025
- 1330 subsidised sessions in Tamworth alone
- Mass high school engagement
- Strong adult participation
- Balanced gender participation
- High player engagement rates
- High player retention rates

4. SHORT-TERM OUTCOMES

3 – 12 MONTHS

PHYSICAL OUTCOMES

- Increased physical strength, agility and mobility
- Measurable progress through personalized statistics

MENTAL OUTCOMES

- Increased confidence
- Improved resilience
- Growth in problem-solving and adaptive thinking
- Improved self-efficacy

SOCIAL OUTCOMES

- Stronger connection and belonging/reduced social isolation
- Positive peer interactions & mentorship across ages

THEORY OF CHANGE



THEORY OF CHANGE



5. LONG-TERM IMPACT

- Lifelong movement habits
- Improved physical and mental health
- Reduced disengagement
- Stronger social connection
- Community resilience and cohesion
- Network effect on wellbeing / community multiplier effect
- Scalable and replicable impact model

OUTCOMES & STORIES

Success looks different for all of us.

For some, it's simply finding the motivation to get out of bed. For others, it's representing the country on the world stage at the highest level of sport.

Both stories — and everything in between — are part of the T4 story so far.

Since 2017, we've seen countless personal breakthroughs and life-changing moments. Many of these stories are deeply personal and not ours to share, but their impact is unmistakable.

We're proud of what T4 has meant for so many people so far. It has supported local individuals and families in meaningful ways.

The bottom line is simple:

T4 has a net positive effect and T4 Cares is a community benefit multiplier.



TAMWORTH
BOULDERING



COMMUNITY PARTNERSHIPS

LOCAL & STATE ORGANISATIONS

T4 Cares / Ten4 Australia Incorporated has an established track record of working collaboratively with local non-for-profit organisations, government agencies, schools and the private sector.

Our partnerships include wellbeing and sport departments in local schools, community organisations, councils, youth agencies and a network of allied health professionals who recognise the value of the T4 as a platform for improving health and social outcomes.

We value every organisation that contributes to this shared mission and look forward to building new partnerships as our work continues to grow.

